



Data Management and Security

Understanding and Controlling Cybersecurity Risks



Gain an understanding of cyber risks facing organizations

Learn about risks arising from new technologies

Participate in discussions on cyber risks from a technical perspective

“Scaly Slimy Spectacular”
Zoo Atlanta Networking Event
Thursday, September 22—see page 1 

September 21-23, 2016

Atlanta Marriott Marquis

Atlanta, Georgia

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In-house information technologists can no longer focus only on technology; they are required to participate in a company's long-term, strategic planning. Technologists must understand cyber risks that are on the horizon five to ten years in the future, and be prepared to communicate these risks effectively to management and the board. Industry leaders from the technological and legal sectors will provide concrete examples and advice on how technologists can identify and integrate organizational goals into their operations. This seminar also will provide updates on emerging regulatory trends and litigation, including cross-border data transfer concerns, new case law, and recent regulatory changes. Additionally, attendees will learn about risks inherent in emerging technologies, and how to identify and address them effectively. The seminar is designed for a wide audience, including outside counsel and in-house lawyers, IT personnel, insurance professionals, and others who must understand how to address these daily threats.



Melissa K. Ventrone
Program Chair



Joseph D. Cohen
Committee Chair



**Merry M. "Maggie"
Tucker**
Program Vice Chair



James H. Kallianis, Jr.
Committee Vice Chair



Brooks R. Magratten
Law Institute



**See what
others have to
say about DRI
seminars**

PRESENTED BY **DRI's Data Management and Security Committee**



What You Will Learn

- How to protect your organization through contracts
- Boots-on-the-ground view of cross-border data transfer issues in light of changes in regulations
- Changes in cyber insurance
- How to identify and address risks in the e-commerce and online environment



Get Started

- 1 Review the brochure and identify sessions of interest to you
- 2 Share this brochure with colleagues
- 3 **Register online** or complete the **form in the back**
- 4 **Add the program** to your calendar
- 5 Download the DRI App  **Download on the App Store**  **Google play** and make use of its features to get the most out of this program
- 6 Share on social media   

Maximize Your DRI Seminar Experience

No one gets you connected like DRI.

- Use the DRI App to customize your schedule, view course materials, and communicate with fellow attendees and speakers.
- Access the **DRI Data Management and Security Committee Community** to network with individual members. Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Discover the  **DRI Client Connection**—meet in-house registrants and speakers.

NETWORKING EVENT Thursday, September 22, 7:00 p.m.–9:30 p.m.

“Scaly Slimy Spectacular”
Zoo Atlanta

Spend an evening networking with your colleagues while exploring the *Scaly, Slimy Extremes and Gallery* at Zoo Atlanta’s new LEED certified amphibian and reptile complex, located in historic Grant Park. Enjoy passed hors d’oeuvres, an open bar, and a traditional Southern backyard barbecue while observing the 100 different inhabitants of this state-of-the-art exhibit. **Advance registration and a non-refundable prepayment of \$125 is required; no onsite registration, refunds or substitutions.** Sign up when you register for the seminar.

PROGRAM SCHEDULE

Click on any speaker name to view bio.

WEDNESDAY, SEPTEMBER 21

12:00 p.m. **Registration**1:00 p.m. **Welcome**1:10 p.m. **Organizing for Cyber Success**

A panel will explore the organizational issues that can hinder the development and implementation of an optimal cybersecurity program. Learn about clear internal structure and working relationships.

Allison L. Brecher, *Marsh & McLennan Cos.*,
New York, New York

 **Grayson Lenik**, *Nuix North America Inc.*,
Herndon, Virginia

 **Erin Shea**, *Earthlink*, Atlanta, Georgia

2:00 p.m. **Funding Cybersecurity:
Budgetary Issues and Approaches**

Garnering the necessary internal funding for a comprehensive cybersecurity program can be challenging. This session will address effectively developing a budget that will be approved, the role a budget plays in a regulatory investigation, how to communicate with the C-suite and board in the process, and more.

Bill Hardin, *Charles River Associates*,
Chicago, Illinois

2:45 p.m. **Refreshment Break**

3:00 p.m. **Security Metrics: How Do You Measure
Enterprise Cybersecurity Success?**

Evaluating a successful cybersecurity program might be “in the eye of the beholder.” This session will focus on how regulators measure cybersecurity success and how we quantify qualitative risks and measure ROI.

Phillip E. Rightler, *Thompson Coburn LLP*,
Saint Louis, Missouri

3:50 p.m. **Monitoring and Surveillance:
Reconciling Privacy and Security**

How does a business reconcile the need to monitor an IT environment for security incidents with respect for privacy requirements? What are the

legal concerns with monitoring employees? This session delves into practical solutions involved in balancing security and privacy objectives.

Allison J. Bender, *Hogan Lovells*,
Washington, D.C.

4:30 p.m. **How the C-Suite Sees Cybersecurity**

Executives from different businesses will exchange perspectives on a range of internal matters, such as how they view their appropriate role, what makes an effective technical leader (CIO/CTO/CISO), and more.

MODERATOR | **Christopher A. Wiech**,
LeClaireRyan, Atlanta, Georgia

 **Mark G. Fields**, *Wickr*, Chicago, Illinois

 **Scott Vold**, *Fibroblast*, Chicago, Illinois

5:30 p.m. **Adjourn**6:00 p.m. **Registration**6:00 p.m. **Networking Reception**SPONSORED BY **AICClear ID**

7:30 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details on-site.

THURSDAY, SEPTEMBER 22

7:00 a.m. **Registration**7:00 a.m. **Continental Breakfast**7:00 a.m. **First-Time Attendees Breakfast**

Joseph D. Cohen, *Porter Hedges LLP*,
Houston, Texas

8:00 a.m. **Welcome and Introduction**

Brooks R. Magratten, *Pierce Atwood LLP*,
Providence, Rhode Island

Melissa K. Ventrone, *Thompson Coburn LLP*,
Chicago, Illinois

8:15 a.m. **Breach Response: How to Adjust Your
Strategy and Preparedness Plan**

Learn how data breaches in the past year have resulted in the need for shifts in security, communications, and breach-response approaches.

Larry Ponemon, PhD, *Ponemon Institute*,
Traverse City, Michigan

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9:10 a.m. **Data Privacy and Security in the Online and e-Commerce Marketplace**
 Businesses are concerned with harnessing the power of their customers' data, but this has big privacy implications. Consumers demand an increasing array of online products and services, but are more privacy-savvy than ever. Understand what matters most to retail clients, the legal landscape related to online shopping, and what regulators are focusing on in e-commerce.

 **Cara Dearman**, *Sears Holdings Corp., Hoffman Estates, Illinois*

10:00 a.m. **Refreshment Break**
 SPONSORED BY **Sedgwick LLP**

10:15 a.m. **An Update on Data Privacy Litigation**
 Numerous class action lawsuits have been filed in the wake of various data breaches or other privacy incidents involving consumers' sensitive data. A few high-profile cases have settled for millions of dollars. This session will include a breakdown of the most common claims.

John P. Hutchins, *LeClaireRyan*, Atlanta, Georgia

11:05 a.m. **Where the Rubber Meets the Road: Cyber Coverage Pain Points**
 Obtain a basic understanding of the various cyber coverages that exist in the market. The session will highlight the various coverage and language issues within these policies.

 **Michelle Chia**, *Zurich Insurance Co., New York, New York*

12:00 p.m. **Lunch** (*on your own*)

1:15 p.m. **Breakout Sessions** (see below)

3:05 p.m. **Refreshment Break**

3:20 p.m. **Avoiding Vendor Mismanagement**
 Most organizations have relationships with third parties that involve processing the organizations' data in some manner. Work through the contracting process with an industry professional to understand the specific terms and conditions that protect the organization throughout the parties' relationship.

Lael Elizabeth Bellamy, *The Weather Channel LLC*, Atlanta, Georgia

James (Jim) H. Koenig, *Paul Hastings LLP*, New York, New York

4:15 p.m. **Ethics: Data Security Steps to Protect Information**
 This presentation will highlight specific state bar association and ABA opinions that interpret ethical and legal duties in current law practice.

Simone McCormick, *Murphy Pearson Bradley & Feeney*, San Francisco, California

5:15 p.m. **Adjourn**

5:20 p.m. **Data Management and Security Committee Meeting** (*open to all*)

6:00 p.m. **Networking Reception**
 SPONSORED BY **BRG Berkley Research Group Exponent**

7:00 p.m. **Zoo Atlanta Networking Event** (see page 1)

BREAKOUT SESSIONS Thursday, 1:15 p.m.–3:05 p.m. (choose one)

	■ INSURANCE	■ REGULATORY AND COMPLIANCE
1:15 p.m.	<p>Transferring Risk from a Practical Perspective: Steps to Take</p> <p> Anna M. Stafford, <i>Travelers Insurance, Hartford, Connecticut</i></p> <p>Paul S. White, <i>Wilson Elser</i>, Los Angeles, California</p>	<p>Moving Beyond Compliance: Protecting PHI in an Aggressive Regulatory Environment</p> <p>Kenneth P. Mortensen, <i>PricewaterhouseCoopers LLP</i>, New York, New York</p>
2:10 p.m.	<p>An Overview of Recent Coverage Decisions for Cyber Liability</p> <p> Ronald (Ron) B. Morrison, AIC, <i>Great American Insurance Group</i>, Cincinnati, Ohio</p>	<p>Internet 101—Improving Security: #whatdoesthatreallymean?</p> <p>Jay Harmon, <i>Borderhawk</i>, Atlanta, Georgia</p>

FRIDAY, SEPTEMBER 23

- 7:00 a.m. **Registration**
- 7:00 a.m. **Continental Breakfast**
- 8:15 a.m. **Announcements**
Merry “Maggie” Tucker, *Coronado Katz LLC*,
 Kansas City, Missouri
- 8:20 a.m. **Privacy and Security Issues: An In-House Counsel’s Perspective**
 Listen to a panel discuss their companies’ challenges on security and privacy. What have they faced? How do they address these concerns?
 MODERATOR | **Gregory Bautista**, *Wilson Elser*, Albany, New York
 PANEL
 **Pete K. Carlson**, *Covenant Retirement Communities*, Skokie, Illinois
 **Julie A. Taggart**, *Accudyne Industries*, Dallas, Texas
- 9:20 a.m. **The Changing Landscape of Technology: New Threats on the Horizon**
 How do new and emerging technologies implicate data privacy and security concerns? How can companies prepare to address the threats raised by new technologies? Learn the answers to these and other questions from an industry expert.
Adam I. Cohen, *CISSP CEH, Berkeley Research Group*, New York, New York

- 10:10 a.m. **Refreshment Break**
- 10:25 a.m. **Breakout Sessions** (see below)
- 12:05 p.m. **Lunch** (*on your own*)
- 1:05 p.m. **Riding the Wave of Regulatory Changes**
 Cybersecurity and privacy regulations are constantly changing. For instance, in 2015, more than nine states amended their data breach notification laws. How will this and other changes impact various corporations?
William R. Daugherty, *BakerHostetler*, Dallas, Texas
- 2:05 p.m. **Navigating the Roadways of Cross-Border Transfer of Information**
 Learn about the implications of the EU’s decision to invalidate Safe Harbor, causing companies to face legal risk if they do not put in place a valid mechanism for transferring data to the United States. In addition, the General Data Protection Regulation allows for a two-year grace period for compliance. Hear about legal concerns for companies operating in foreign jurisdictions other than the EU.
Jade Kowalski, *DAC Beachcroft LLP*, London, United Kingdom
- 3:00 p.m. **Adjourn**

BREAKOUT SESSIONS Friday, 10:25 a.m.–12:05 p.m. (*choose one*)

	E-DISCOVERY/DATA MANAGEMENT	PRIVACY
10:25 a.m.	Appropriate Data Collection and Use in Different Contexts William A. Tanenbaum , <i>Arent Fox LLP</i> , New York, New York	Differences in Generational and Cultural Privacy Viewpoints Heather J. Enlow-Novitsky , <i>Vorys Sater Seymour and Pease LLP</i> , Columbus, Ohio
11:15 a.m.	Cross-Company Survey of Best Practices for Data Retention/E-discovery Preparedness  Elizabeth J. Asali , <i>GlaxoSmithKline</i> , Philadelphia, Pennsylvania  Michael R. Butler , <i>UPS</i> , Atlanta, Georgia Steven S. Stein , <i>KPMG</i> , Atlanta, Georgia	Top Ten Steps to Start Your Privacy Practices at the Office  Meagan Given , <i>The Clorox Co.</i> , Oakland, California

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GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

Claims Executives

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. **Limited to one seminar per calendar year.** Offer excludes DRI Annual Meeting.

CLE/Claims Adjusters Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **17.25** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. **Application has been made for continuing education for claims adjusters.** Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.



A limited number of discounted hotel rooms have been made available at **Atlanta Marriott Marquis, 265 Peachtree Center Avenue, Atlanta, Georgia 30303** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$199 Single/Double** in one of two ways:

- 1) Reserve online: [Click here](#) or visit dri.org and go to the **DRI Data Management and Security Seminar page** and click on the "Book Hotel" tab.
- 2) Or **contact the hotel directly at 404.521.0000** and mention the **DRI Data Management and Security Seminar**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **August 23, 2016**, to be eligible for the group rate. Requests for reservations made after **August 23, 2016** are subject to room and rate availability.

Registration Policy

Save \$100 when you register by August 23, 2016. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **August 31, 2016** (*please allow 10 days for processing*). Registrations received after **August 31, 2016** will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **August 31, 2016**. Cancellations received after **August 31** and on or before **September 7, 2016**, will receive a refund, less a \$100 processing fee. Cancellations made after **September 7** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is **\$695**, regardless of membership status. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for DRI Data Management and Security Seminar attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

FACULTY *Click on any name to view bio.*

 **Elizabeth J. Asali**, GlaxoSmithKline, Philadelphia, Pennsylvania

Gregory Bautista, Wilson Elser, Albany, New York

Lael Elizabeth Bellamy, The Weather Channel LLC, Atlanta, Georgia

Allison J. Bender, Hogan Lovells, Washington, D.C.

Allison L. Brecher, Marsh & McLennan Cos., New York, New York

 **Michael R. Butler**, UPS, Atlanta, Georgia

 **Pete K. Carlson**, Covenant Retirement Communities, Skokie, Illinois

 **Michelle Chia**, Zurich Insurance Co., New York, New York

Adam I. Cohen, CISSP CEH, Berkeley Research Group, New York, New York

Joseph D. Cohen, Porter Hedges LLP, Houston, Texas

William R. Daugherty, BakerHostetler, Dallas, Texas

 **Cara Dearman**, Sears Holdings Corp., Hoffman Estates, Illinois

Heather J. Enlow-Novitsky, Vorys Sater Seymour and Pease LLP, Columbus, Ohio

 **Mark G. Fields**, Wick, Chicago, Illinois

 **Meagan Given**, The Clorox Co., Oakland, California

Bill Hardin, Charles River Associates, Chicago, Illinois

Jay Harmon, Borderhawk, Atlanta, Georgia

John P. Hutchins, LeClaireRyan, Atlanta, Georgia

James H. Kallianis, Jr., Hinshaw & Culbertson, Chicago, Illinois

James (Jim) H. Koenig, Paul Hastings LLP, New York, New York

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Jade Kowalski, DAC Beachcroft LLP, London, United Kingdom

 **Grayson Lenik**, Nuix North America Inc, Herndon, Virginia

Brooks R. Magratten, Pierce Atwood LLP, Providence, Rhode Island

Simone McCormick, Murphy Pearson Bradley & Feeny, San Francisco, California

 **Ronald (Ron) B. Morrison, AIC**, Great American Insurance Group, Cincinnati, Ohio

Kenneth P. Mortensen, PricewaterhouseCoopers LLP, New York, New York

Larry Ponemon, PhD, Ponemon Institute, Traverse City, Michigan

Phillip E. Rightler, Thompson Coburn LLP, Saint Louis, Missouri

 **Erin Shea**, Earthlink, Atlanta, Georgia

 **Anna M. Stafford**, Travelers Insurance, Hartford, Connecticut

Steven S. Stein, KPMG, Atlanta, Georgia

 **Julie A. Taggart**, Accudyne Industries, Dallas, Texas

William A. Tanenbaum, Arent Fox LLP, New York, New York

Merry “Maggie” Tucker, Coronado Katz LLC, Kansas City, Missouri

Melissa K. Ventrone, Thompson Coburn LLP, Chicago, Illinois

 **Scott Vold**, Fibroblast, Chicago, Illinois

Paul S. White, Wilson Elser, Los Angeles, California

Christopher Wiech, LeClaireRyan, Atlanta, Georgia

View faculty bios online at <http://www.dri.org/Event/20160065> (*Data Management and Security Seminar webpage*); click on “Speaker List” tab.

FACULTY



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI’s membership and leadership positions. DRI’s members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

CLE for Your Practice

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June 9-10
Diversity for Success
Fairmont Chicago, Chicago, Illinois

June 16-17
Young Lawyers
Encore at the Wynn, Las Vegas, Nevada

July 21-22
Class Actions
JW Marriott, Washington, DC

November 10-11
Asbestos Medicine
Sheraton New Orleans, New Orleans, Louisiana

November 17-18
Fire Science
FireSky Resort, Scottsdale, Arizona

December 8-9
Insurance Coverage and Practice Symposium
Sheraton New York Times Square, New York, New York

December 8-9
Professional Liability
Sheraton New York Times Square, New York, New York

Publications for Your Practice

Newsletter *Data Security and Dispatch* (3 times a year)
Visit the **Data Management and Security Committee page** on dri.org and scroll down to "Latest Newsletter."

Data Management and Security focus in *For The Defense*
October 2016 (upcoming)
March 2015

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