

# THERE'S A REASON...

## WHAT'S BEHIND THE PIERCE ATWOOD TAGLINE?

THIS TAGLINE WORKS FOR US IN MANY CONTEXTS, AND THE QUESTION 'WHAT DOES IT MEAN?' HAS MANY ANSWERS. HERE ARE A FEW:

### There's a reason to work at PA:

- it's the best regional firm in New England
- with a collegial and collaborative culture
- where doors are open
- where teamwork is the norm and not the exception
- that has very sophisticated work
- that spans state and national borders
- that provides value to its clients
- that has top notch attorneys and staff
- and opportunities to become involved in community and pro bono service

### There's a reason to choose PA as your law firm:

- PA has the highest quality lawyers
- with specialized expertise
- and broad experience
- who get superb results no matter whom the adversary
- who are highly ethical
- and have strong values
- that they apply to giving sound and practical legal counsel
- who are not afraid to deploy innovative and technological solutions
- where client service is the highest priority
- and reasonable rates provide unmatched value
- where lawyers are happy to talk with clients about budgeting and AFAs
- and community service and pro bono work are part of the culture